

FOR IMMEDIATE RELEASE  
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## PERFORMANCE PACKAGING OF NEVADA RECALLS POUCHPOP™ TOPPER

Performance Packaging of Nevada is instituting a voluntary recall of all PouchPop™ toppers. It recently came to our attention that a limited number of these products have fractured near the base. This could pose a risk to children of choking on the separated parts. No injuries or deaths have been reported to us. Accordingly, we are conducting a full recall of all inventory and products that were made between March 17 and April 9, 2014.

The product is called PouchPop™, and was sold in a package of four. It is a self-feeding attachment developed for pouch baby food products. PouchPops™ were made in four colors (red, yellow, orange and green). All four colors are involved in this recall. The product is made of silicone.

Only products with the “SipP” logo on the base are affected. Products that have a “Pedia Solutions” logo are not affected. Sample photos of the product and its packaging are below.



The product was sold exclusively online at [www.Amazon.com](http://www.Amazon.com), [www.littlegreenpouch.com](http://www.littlegreenpouch.com) and [www.jackbenatural.com](http://www.jackbenatural.com) from May through September 2014 for about \$10. The product has been sold to European customers through Squiz.

Consumers should immediately stop using the recalled PouchPop™ toppers and contact Performance Packaging for instructions on receiving a free replacement product or full refund.

Please contact us toll-free at 844-560-7227 or [pouchpop@pplv.co](mailto:pouchpop@pplv.co) (please note that the email address ends in “co” and NOT “com”).

We stand behind our products and apologize for this safety issue. Performance Packaging is committed to providing our customers with safe, effective and reliable products. We look forward to continuing as your valued partner for packaging solutions.

Sincerely yours,

**PERFORMANCE PACKAGING OF NEVADA**

Robert Reinders, President