

FOR IMMEDIATE RELEASE
UPDATED ON October 7, 2014
Jamie Wells / Office Manager
Performance Packaging of Nevada, LLC
(702) 240-3457

PERFORMANCE PACKAGING OF NEVADA ISSUES VOLUNTARY MARKET WITHDRAWAL OF POUCHPOP™ TOPPER

Performance Packaging of Nevada is instituting a voluntary market withdrawal of all PouchPop™ toppers. It recently came to our attention that a limited number of these products have fractured near the collar. This could pose a risk to children of choking on the separated parts. No injuries or deaths have been reported to us. Accordingly, we are conducting a full withdrawal of all inventory and products that were made between March 17 and April 9, 2014.

The product is called PouchPop™, and is sold in a package of four. It is a self-feeding attachment developed for pouch baby food products. PouchPops™ were made in four colors (red, yellow, orange and green). All four colors are involved in this withdrawal. The product is made of silicone.

Only products with the “SipP” logo on the collar are affected. Products that have a “Pedia Solutions” logo are not affected. Sample photos of the product and its packaging are below.



The product has been sold to U.S. customers through Amazon.com online, and through distributors Little Green Pouch and Jack Be Natural. The product has been sold to European customers through Squiz.

If you have this product, stop using it immediately and dispose of it. We are working on developing a suitable replacement product and will post further updates as we have them. If you

have experienced any issues with this product, please contact us toll-free at 844-560-7227 or pouchpop@pplv.co (please note that the email address ends in “co” and NOT “com”).

We stand behind our products and apologize for this safety issue. Performance Packaging is committed to providing our customers with safe, effective and reliable products. We look forward to continuing as your valued partner for packaging solutions.

Sincerely yours,

PERFORMANCE PACKAGING OF NEVADA

Robert Reinders, President